

RESPONSE UNDER 37 C.F.R. 1.116 - EXPEDITED  
PROCEDURE - EXAMINING GROUP 2176

Attorney Docket No.: 5577-115CX

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Application of )  
Nguyen et al. ) Examiner: T. Huynh  
)  
Serial No.: 09/207,945 ) Group Art Unit: 2176  
)  
Filed: December 09, 1998 ) Date: January 3, 2003

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR  
ASSOCIATING DYNAMICALLY GENERATED WEB PAGE CONTENT WITH  
WEB SITE VISITORS

RESPONSE TO FINAL ACTION  
PURSUANT TO 37 C.F.R. § 1.116

Box AF  
Commissioner for Patents  
Washington, D.C. 20231

Sir:

This Response is responsive to the Final Office Action (the "Final Action")  
mailed November 5, 2002.

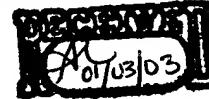
REMARKS

Claims 1-4, 6-13, 15-17, 19-23, 25-32, 34-36, 38-42, 44-51, 53-55 and 57 are pending and stand rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 5,999,912 to Wodarz et al. ("Wodarz") in view of U.S. Patent No. 6,178,461 to Chan et al. ("Chan"), U.S. Patent No. 6,108,637 to Blumenau et al. ("Blumenau"), and U.S. Patent No. 6,311,211 to Shaw et al. ("Shaw").

In the Final Action, the Rule 131 Declarations filed on October 28, 2002, have been deemed ineffective to overcome Chan as prior art. Applicants respectfully submit that the Rule 131 Declarations, filed on October 28, 2002, do in fact establish at least conception of the invention prior to the effective date of Chan, and that the Declaration of the undersigned attorney, submitted herewith, does in fact establish that the present invention was conceived and diligently pursued from prior to the effective date of Chan until constructively reduced to practice.

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